

**A RESOLUTION
BY FINANCE/ EXECUTIVE COMMITTEE**

A RESOLUTION AUTHORIZING THE MAYOR TO ACCEPT A GRANT AWARD FROM THE KENDADA FUND, ON BEHALF OF THE CITY OF ATLANTA, IN AN AMOUNT NOT TO EXCEED TWO THOUSAND FIVE HUNDRED DOLLARS AND NO CENTS (\$2,500.00), TO PROVIDE FUNDING FOR A ONE-YEAR PILOT PROGRAM WITH ZIPCAR; AND FOR OTHER PURPOSES.

WHEREAS, the City of Atlanta ("City") has undertaken a major initiative to increase the rate of commuter alternatives used by City employees; and

WHEREAS, the City, in partnership with the Clean Air Campaign, is currently undertaking a multi-faceted approach to increase the use of commute alternatives by City employees; and

WHEREAS, employees who take mass transit, walk, bike or carpool to work do not have access to cars to for personal use during their lunch hour; and

WHEREAS, the City desires to conduct a one-year pilot program with Zipcar, a car sharing program, to provide transportation for employees during the workday to encourage employees to permanently shift to taking commute alternatives.

WHEREAS, the annual membership fee for the Zipcar program is \$2,500.00; and

WHEREAS, the City desires to accept a donation in the amount not to exceed \$2,500.00 from the Kendada Fund, to pay for the City's annual membership fee for the Zipcar program.

THE CITY COUNCIL OF THE CITY OF ATLANTA HEREBY RESOLVES, that the Mayor is hereby authorized to accept a donation from the Kendada Fund, on behalf of the City, in an amount not to exceed Two Thousand Five Hundred Dollars and No Cents (\$2,500.00), for the purpose of paying the City's annual membership fee for the Zipcar program.

BE IT FURTHER RESOLVED, that the all resolutions and parts of resolutions in conflict herewith are hereby waived to the extent of the conflict.

Part II: Legislative White Paper: (This portion of the Legislative Request Form will be shared with City Council members and staff)

A. To be completed by Legislative Counsel:

Committee of Purview: Finance/ Executive Committee

Caption: A RESOLUTION AUTHORIZING THE MAYOR TO ACCEPT A GRANT AWARD FROM THE KENDADA FUND, ON BEHALF OF THE CITY OF ATLANTA, IN AN AMOUNT NOT TO EXCEED TWO THOUSAND FIVE HUNDRED DOLLARS AND NO CENTS (\$2,500.00), TO PROVIDE FUNDING FOR A ONE-YEAR PILOT PROGRAM WITH ZIPCAR, AND FOR OTHER PURPOSES.

Council Meeting Date: November 17, 2008

Requesting Dept.: Mayor's Office

B. To be completed by the department:

1. Please provide a summary of the purpose of this legislation (Justification Statement).

The purpose of this legislation is to authorize the use of foundation funds from the Kendeda Fund to a 1-year pilot program with Zipcar. We have identified that Zipcar is the leading solution for meeting employees' needs for personal car use in an efficient and cost effective manner. Under the pilot, the City would use foundation funds to pay for an annual site license fee.

2. Please provide background information regarding this legislation.

Department of Human Resources and the Sustainability Initiative have learned through surveys and feedback from employees that a major hurdle remains to more employees being able to take commute alternatives. Employees that take transit, bike, walk, or carpool do not have the ability to use the City's fleet share program during their lunch hour or flex time for personal use to run errands, go to the doctor, etc. For many people this is a hurdle that prevents them from switching to a commute alternative.

The pilot will provide employees with a solution to meet their commuting needs. It will also help the City better understand employees' needs related to personal

transportation during the workday and could thereby enable more employees to shift to permanently taking a commute alternative.

3. If Applicable/Known:

- (a) **Contract Type (e.g. Professional Services, Construction Agreement, etc):** Membership fees
- (b) **Source Selection:**
- (c) **Bids/Proposals Due:**
- (d) **Invitations Issued:**
- (e) **Number of Bids:**
- (f) **Proposals Received:**
- (g) **Bidders/Proponents:**
- (h) **Term of Contract:**

4. Fund Account Center (Ex. Name and number):

Fund: _____ Account: _____ Center: _____

5. Source of Funds: Kendeda Foundation

6. Fiscal Impact: None

7. Method of Cost Recovery: Foundation funds will be used to pay for the City's annual membership fee to Zipcar in the amount of \$2500.00. Individual membership fees for city employees will be waived and employees will receive the corporate rental rate rather than the individual rental rate.

This Legislative Request Form Was Prepared By:

TRANSMITTAL FORM FOR LEGISLATION

TO: MAYOR'S OFFICE

ATTN: GREG PRIDGEON

Dept.'s Legislative Liaison: GREG PRIDGEON

Contact Number: X 6115

Originating Department: Office of the Mayor

Committee(s) of Purview: Finance/ Executive Committee

Chief of Staff Deadline: October 29, 2008

Anticipated Committee Meeting Date(s): November 12, 2008

Anticipated Full Council Date: November 17, 2008

Legislative Counsel's Signature: DD Brad

Commissioner Signature: _____

Chief Procurement Officer Signature: Adam Smith

CAPTION

A RESOLUTION AUTHORIZING THE MAYOR TO ACCEPT A GRANT AWARD FROM THE KENDADA FUND, ON BEHALF OF THE CITY OF ATLANTA, IN AN AMOUNT NOT TO EXCEED TWO THOUSAND FIVE HUNDRED DOLLARS AND NO CENTS (\$2,500.00), TO PROVIDE FUNDING FOR A ONE-YEAR PILOT PROGRAM WITH ZIPCAR; AND FOR OTHER PURPOSES.

FINANCIAL IMPACT (if any):

Mayor's Staff Only

Received by CPO: _____ Received by LC from CPO: _____

(date)

10/30/08

(date)

Received by Mayor's Office: _____ Reviewed by: _____

(date)

(date)

Submitted to Council: _____

(date)